

# SOMERZEST

Contemporary Market at  
The Octagon Theatre, Yeovil

31<sup>st</sup> August - 1<sup>st</sup> September 2012

Friday 5.30pm – 9pm & Saturday 10.30am – 4.00pm

We are inviting applications for exhibitors to take part in **Somerzest contemporary market**, an important regional showcase of contemporary hand made crafts and produce from Somerset and the surrounding counties.

Applications are invited from makers using both traditional and non-traditional media, and food and drink producers.

Any exhibitor interested in taking a workshop or providing a demonstration of their skills, please contact the Administrator to discuss details and look at a possible stand discount.

To maintain the quality and variety of products at the market entry is by a selection process, if you have not done a market before and need advice we are here to help. The deadline for application is **Monday 30<sup>th</sup> April 2012**

Two sizes of stall are available

**A Single Stall is approximately 1.8m x 1m at a cost of £40**

**A Double Stall is approximately 3m x 1m at a cost of £60**

We are happy for a maximum of two exhibitors to share a double space but will require an application from both individuals. Sharing of single stands is not permitted.

The above cost is for the space alone, if you wish to hire tables this will be an additional cost of £5 per table with 2 required to fill a double space. Electricity is available at an additional cost of £5. You will be required to supply your own public liability insurance.

There will be a widespread regional marketing campaign including print, social networking and radio. Somerzest is advertised on the Octagon's website and in the seasonal brochures which have a distribution of around 30,000. Included in the cost of your stand will be a supply of posters and flyers as well as digital content for you to distribute.

For any additional help please email: [octagonmarkets@southsomerset.gov.uk](mailto:octagonmarkets@southsomerset.gov.uk) or call **07828 770784**.



Lucy Nile  
Somerzest Administrator



# 31<sup>st</sup> August - 1<sup>st</sup> September 2012 Application Form

Food Producer

Craft Maker

Name:

Business Name:

Address:

Post Code:

Tel:

Email:

Website:

Single Stall (approx 1.8m): £40  Double Stall (approx 3m): £60

Hired Table: £5 x1  x2  Electrical Point: £5

Describe your product:

Price Range: from £                      to £

Craft makers are required to supply 3 high resolution (300 dpi) jpeg images representative of the work you plan to sell at the market. Food producer are required to supply a high-resolution jpeg image of your logo and where possible an image of your produce.

CD Enclosed (labelled clearly)  Images emailed

If selected, the images you supply may be used in our publicity and on our website.

Application Deadline is **Monday 30<sup>th</sup> April 2012**

Where did you hear about Somerzest?

A cheque for the full price of your stand is required on application; this will only be processed if you are successful. If you intend sharing a stand both applicants must apply separately. Please make cheques payable to SSDC.

Please send completed applications to: **Somerzest Administrator, Octagon Theatre, Hendford, Yeovil, Somerset BA20 1UX. Alternatively you may complete this form electronically and email it to [octagonmarkets@southsomerset.gov.uk](mailto:octagonmarkets@southsomerset.gov.uk)**

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Lucy Nile  
Somerzest Administrator